



**EyeRock New York presented by Converse and John Varvatos by REM Eyewear
March 20 at BB King Blues Club in New York City**

Amateur musicians from across the optical industry converge on New York City each spring during Vision Expo East (VEE) to participate in the annual EyeRock concert. This event is a perfect fit for companies that are looking to showcase their support of OneSight while providing great add-on entertainment in mid-town Manhattan for clients and friends attending VEE.

\$25,000 Presenting Sponsor – SOLD

\$15,000

- Thirty complimentary tickets to EyeRock
- Prominent company logo recognition on invitation, Web site, stage screens, photo area, program and *Vision Monday* advertisement
- Opportunity to provide a promotional item to audience
- Opportunity to join a OneSight Global Clinic

\$10,000

- Twenty complimentary tickets to EyeRock
- Company logo recognition on invitation, on Web site, stage screens, program and in *Vision Monday* advertisement
- Opportunity to provide a promotional item to audience
- Opportunity to join a OneSight North American Regional Clinic

\$5,000

- Ten complimentary tickets to Eye Rock
- Company name recognition in program and during concert
- Opportunity to provide a promotional item to audience
- Company name recognition at event

\$2,000

- Five complimentary tickets to Eye Rock
- Company name recognition in program
- Opportunity to provide a promotional item to audience

\$1,000

- Two complimentary tickets to Eye Rock
- Company name recognition in program
- Opportunity to provide a promotional item to audience

Individual Tickets are available for \$50 each and will be on sale starting in February at www.onesight.org