



"How" to Participate!

Step 1: Get Your Group Together! *(Two months to a few weeks before Halloween)*

Use the "Scare Up Old Eyewear" flier to recruit volunteers. Collect used eyewear on your own or with a group of friends, scouts, club members or schoolmates.

Step 2: (Optional) Promote Sight Night Through the Media *(One month to a few days in advance)*

Ask your community to have their used eyewear ready on Halloween! Check out our easy to use Press Release or PSA to contact your community newspaper, radio or TV station to promote your eyewear collection on Sight Night.

Step 3: Place Door hangers Along Your Collection Route *(Three days to a week in advance)*

Give your neighbors time to find their used prescription eyewear and non-prescription sunglasses, by placing door hangers (available in both color and black and white for easy printing) on their doors. Remember to list a place where they can drop off eyewear if you don't reach them on Sight Night. (This can be the collection leader's address or the Lions clubs.) Keep a list of addresses that received door hangers so you can return to each house on Sight Night.

Step 4: Scare Up Some Eyewear *(Check the date and time of trick-or-treat night in your town)*

Collect prescription eyewear and non-prescription sunglasses on Sight Night. Wear a Sight Night sticker (printable on Avery template 5395 "Self Adhesive Name Badges") to identify you as an official volunteer, if you wish.

- We're looking for complete pairs (no pieces missing) of prescription eyeglasses and non-prescription sunglasses of all shapes and sizes for all ages.
- Be on the prowl, used eyewear is everywhere! Collect from schools, places of worship, local businesses, gyms or recreation centers, senior citizens centers, and lost and found bins at malls, movie theaters, restaurants and airports.

Step 5: Tell Us How Many "Peepers" You Collected

Report the total number of eyewear collected by **Friday, November 6**, and soon after you will receive an email with your official Sight Night Certificate of Recognition.

Step 6: Turn in Eyewear Collected on Sight Night by November 6 at any of these locations:

- LensCrafters, Pearle Vision, Sears Optical, Target Optical, or Sunglass Hut
- Your local Lions clubs or Lions Eyeglass Recycling Centers. To locate one of eight national Lions Eyewear Recycling Centers, please visit <http://www.lionsclubs.org/EN/our-work/eyeglass-recycling/lions-eyeglass-recycling-centers.php>

"As a teen leadership teacher, I thought Sight Night would be a fantastic project for our middle school kids to get involved in because it gave them an opportunity to give back to people around the world. Thanks for creating such a great service project for kids and teens!"

-Pamela, Teen Leadership Teacher, Wenatchee, WA

Questions about Sight Night? Call our toll-free hotline: 1-888-935-4589