

ONESIGH® NEWS
Connecting Luxottica's People and Passion

OneSight™
news

LUXOTTICA®

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China Global Clinic: A recipient enjoys his new eyewear seeing the Great Wall of China.

GLOBAL news



Spanish OneSight Volunteers sorting eyewear.



OneSight volunteers in France with the sorted product for Global Clinics.

NEW ONESIGHT® CENTERS FOCUS ON EYEWEAR PREPARATION

OneSight continues to expand its network of eyewear centers to prepare used product for use on Global Clinics. Recently, new centers opened in two locations in the United States: Atlanta, Georgia and Nashville, Tennessee. Both centers will be open for volunteers to sort, clean, repair and catalogue eyewear. This brings the total number of eyewear centers to 15!

Around the world, additional centers focused on sorting product opened in Luxottica offices in

Austria, France and Spain. Employees in these locations simply focus on sorting product to ensure each pair meets OneSight's quality standards. These glasses are then shipped to main "Hubs" where they will continue through the recycling process.

Interested in creating a OneSight Center in your office? Contact Angie Hartman at ahartman@onesight.org.

NEW QUALITY STANDARDS FOR RECYCLED EYEWEAR

While OneSight is partnering with Luxottica Optical Manufacturing to produce new eyewear for use on Global Clinics, recycled eyewear will continue to be a large focus for OneSight in 2011 and beyond. To ensure recipients always receive the highest quality eyewear, new standards have been introduced. These standards include a size guide, as well as a checklist for the eyewear's physical appearance. Glasses that are larger than the size guide and fail in any appearance category must be discarded.

Talk to your Country Manager or OneSight Captain to learn more about OneSight's new quality standards.

LUX EMPLOYEES "IMAGINE IF" ON ONEDAY

Luxottica employees joined forces with the optical industry on October 14, 2010 to recognize World Sight Day, an annual day of awareness held to focus global attention on visual impairment and blindness. Each Luxottica retail store, distribution center, manufacturing facility, office and subsidiary took time to "imagine if" by taking part in an activity that simulated poor vision. This helped employees better understand the challenges faced by our OneSight recipients and customers who suffer from poor vision. Share your thoughts, view photos and learn more about our global celebrations on the OneDay Event page on Facebook.



ASSOCIATE CORNER

"I carried a few pairs of glasses to Paraguay that were donated by my patients. I told them I would e-mail them a picture of the person who received their eyewear. One recipient was a young man in his early 20's who had never worn glasses. He received a pair of immaculate glasses that were a perfect match for his strong prescription. He was excited and gave everyone hugs as his eyes filled with tears."

Dr. Scott Schumacher, LensCrafters, United States with the OneSight recipient, Paraguay Global Clinic 2010.



REGIONAL news

MILAN HQ CELEBRATES YEAR ANNIVERSARY OF ONESIGHT CENTER

Employees in the Milan, Italy office recently celebrated the one year anniversary of opening their onsite center. Employees gathered to watch a OneSight video, hear touching testimonials from Clinic Alumni, and as a special surprise-experience part of a Global Clinic by learning how to use an auto refractor and visual acuity panel.



Marina Madonia Training & Development Assistant



Pietro Talluto, Business Development Analyst with Emilia Sommariva

Paolo Mollo, Group Logistics Director, challenged Milan employees to recycle 5,000 pairs of eyewear before the end of the year. He said, "Recycling eyewear may seem small, but it is an important way to give back to those in need. It is easy and we should all do it. Let's see if we can win this challenge!"

Milan employees took the challenge to heart and ended the day by recycling toward their goal.



Paolo Mollo, Group Logistics Director, challenges Milan employees to recycle 5,000 pair of eyewear before the end of the year.

OAKLEY INCLUDES ATHLETES IN FIRST SPONSORED ONESIGHT CLINIC

Oakley sponsored its first Global OneSight Clinic this past September in Mamelodi, South Africa. In addition to providing monetary and product donations, Oakley hosted a two day experience for their athletes to participate. South African athletes Oscar Pistorius (Paralympian), Sifiso Nhlapo (Pro BMX Rider) and Davey Wear (Pro Surfer), along with American Professional Halfpipe Snowboarder, Gretchen Bleiler provided eye care, glasses and optical sun protection to local residents. It was a very meaningful experience for all involved as they witnessed firsthand the dramatic impact that the gift of sight makes in someone's life. By engaging athletes in the Clinic experience, Oakley hopes they are inspired to become lifetime OneSight ambassadors.



Sifiso Nhlapo with a recipient in South Africa.

AUSTRALIAN VOLUNTEERS PROVIDE VISION SCREENINGS TO LOCAL SCHOOL CHILDREN

OPSM's partnership with the Department of Education's Reading Program in the Australian state of New South Wales has enabled OneSight volunteers to hold several free vision Clinics this year. Most recently, OneSight volunteers screened close to 1,000 students at three local schools. The need for eye care was great, as more than 200 students were referred to Luxottica retail optical stores for a full exam.

Students were so excited and appreciative for the opportunity for clear vision. One young boy is hopeful he will be more successful in school as a result of his screening. He had struggled with his education and repeated a grade in school. During his screening, a OneSight volunteer discovered he was color blind. Now that he and his teacher are aware of this problem, they can take a whole new approach to his learning!



OPSM OneSight volunteers pose with Australian school children after receiving vision screenings

NEW COUNTRY LEADERS



Alex Chen
Vice Manager Human Resources, China

Goal: Raise awareness among Chinese employees and establish space for regular OneSight activity at Tristar.



Sofia Westerling
Key Account Group, Nordic

Goal: Raise awareness among Nordic employees and inspire them to apply for a OneSight Clinic.



Yann Ehrbar
Trade Marketing & Key Account Manager, Switzerland

Goal: Raise awareness among Swiss employees and clients.



Marvin Schroder
Area Manager West/East Germany, Germany

Goal: Raise awareness among German employees.



Kasia Pona
Accounting Manager, Poland

Goal: Raise awareness among Polish employees and clients, collect at least 1,000 pair of eyewear and involved 100 clients in OneSight activities.

Interested in starting OneSight programs in your country?

Contact Anna Li Vecchi, Global Development Manager, at anna.livecchi@luxotticaretail.com.



ONESIGHT.ORG NOW AVAILABLE IN ITALIAN AND SPANISH

The OneSight website (www.onesight.org) continues to improve to meet the needs of our global employees and visitors from around the world. Speak Italian or Spanish? You can now experience and share the magic of OneSight, connect with each other and get involved in your own language! Italian and Spanish translations have also been added to the Global Clinic pages of the "My OneSight" section.

