

Program History

OneSight®, a Luxottica Foundation, is a family of charitable programs dedicated to improving vision for those in need worldwide through outreach, research and education. Since 1988, these charitable efforts have provided free vision care and eyewear to more than eight million people in need around the world and have granted millions towards research and education.

Here are some program milestones reached along the way:

1988:

- Pearle Vision Foundation grants funds to organizations seeking cures for Diabetic Retinopathy
- Give the Gift of Sight in-store programs begin with vouchers for free new eyewear in LensCrafters stores across North America

1990:

- Eyewear collection program begins at all LensCrafters across North America

1991:

- First Give the Gift of Sight Global Clinic to Costa Rica: 8,600 people helped

1993:

- Hometown Day is established across all LensCrafters stores, creating the single, largest day of giving within the Give the Gift of Sight program

1994:

- Give the Gift of Sight is honored with the United States President's Volunteer Action Award (honors volunteers that give hundreds of thousands of hours per year helping others) for its commitment to providing eye care to the underprivileged

1995:

- Give the Gift of Sight launches "Seemore," OneSight's first Vision Van to bring eye care to children in need; 1998, sister "Iris" joins the fleet
- The first Eyewear Resource Center opens at LensCrafters headquarters in Mason, OH

1996:

- Give the Gift of Sight Outreach programs begin

1999:

- One millionth patient, Jessica, a young school girl, is helped in Washington, USA
- Ghouls and Goblins trick or treat for eyewear on the first annual Sight Night

2001:

- Two millionth patient, Julia, a grandmother, is helped in Bolivia

2003:

- Community I-Care programs begin in Asia Pacific including a partnership with Croc Festival™ to provide free vision care & eyewear to children in remote parts of Australia
- Three millionth patient, Gabriel, a young boy, is helped in Ecuador

2004:

- Give the Gift of Sight Regional Clinics introduced in North America to help U.S. school children

2005:

- Four millionth patient, Hannah, a teenage girl, is helped during a North American Clinic
- Vision Van helps 6,155 people affected by Hurricane Katrina in Louisiana and Texas, United States
- Community I-Care wins the prestigious Australia Business Arts Award for community services provided through the Croc Festival™ eye care Clinics
- Agordo, Italy Eyewear Resource Center opens

2006:

- Five millionth patient, Lavonte, a teenage boy, is helped during a North American Clinic

2007:

- Six millionth patient, Victory, an adult monk, is helped in Thailand
- New Eyewear Resource Center opens in Port Washington, NY, USA

2008:

- Give the Gift of Sight, Community I-Care and Pearle Vision Foundation unite under a new global organization, OneSight
- OneSight launches the Dr. Stanley Pearle Scholarship Fund to provide scholarships to student pursuing a degree in Optometry
- China Regional Eye Care Programs begin with local Clinic in Tianjin
- New Eyewear Resource Centers open in North Ryde, Australia and Pederobba, Italy
- OneSight program is launched at Oakley; first Oakley employee attends a OneSight Clinic in El Salvador
- OneSight Asia Pacific conducts first Clinic to Tuvalu, a small South Pacific island

2009:

- OneSight programs established across Europe including: Austria, England, France, Germany, Greece, the Netherlands, Nordic countries and Spain
- Hometown Day becomes OneDay as Luxottica employees worldwide join together to help those in need
- New Eyewear Resource Centers open in Sydney and Eye Biz, Australia; Milan, Italy and Columbus, Ohio; Sacramento, CA; and Oakley Headquarters USA

2010:

- Seven millionth patient, Mistie-Lea, a homeless teenager, helped in Sydney, Australia
- OneSight programs established in South Africa, India, Turkey, Brazil, Mexico, Belgium, Croatia, Switzerland, Israel
- New Eyewear Resource Centers open at LensCrafters store 765 in Clarksville, TN
- OneSight launches EyeVan, a state-of-the-art production vehicle that travels to Regional Clinics to manufacture eyewear onsite

2011:

- OneSight launches EyeLeen, the 4th in the fleet of vans that travel around North America providing eye care and eyewear to children in need
- Eight millionth patient, Marokey, a 35-year-old mother of four is helped in Gunjur, The Gambia