

EyeRock New York

March 24 at Hard Rock Cafe in New York City

Musicians from across the optical industry converge on New York City each Spring during Vision Expo East (VEE) to participate in the annual EyeRock concert.

This year we are proud to welcome Grammy-nominated artist Lisa Loeb as our spotlight artist.

\$25,000 Presenting Sponsor – SOLD

- Company name in billing: “Company name presents EyeRock New York”
- Company logo featured exclusively on marquee at Hard Rock Café in Times Square
- Fifty complimentary tickets to EyeRock
- Prominent logo recognition on invitation, website, event tickets, save-the-date, stage screens, banners, souvenir photos, program and *Vision Monday* advertisement; several mentions of company during concert
- Opportunity for company representative to introduce a band/thank the audience
- Attend a pre-show meet-and-greet with Lisa Loeb
- Opportunity to buy additional EyeRock tickets at reduced price
- Opportunity for one to join a OneSight Global or Regional Clinic

\$15,000 – Spotlight Sponsor

- Thirty complimentary tickets to EyeRock
- Prominent company logo recognition on invitation, website, stage screens, banners, souvenir photos, program and *Vision Monday* advertisement; several mentions of company during concert
- Attend a pre-show meet-and-greet with Lisa Loeb
- Opportunity to buy additional EyeRock tickets at reduced price
- Opportunity for one to join a OneSight Global or Regional Clinic

\$10,000 – Producer Sponsor

- Twenty complimentary tickets to EyeRock
- Company logo recognition on invitation, on website, stage screens, banners, program and in *Vision Monday* advertisement; several mentions of company during concert
- Attend a pre-show meet-and-greet with Lisa Loeb
- Opportunity to buy additional EyeRock tickets at reduced price
- Opportunity for one to join a OneSight Regional Clinic

\$5,000 - Promoter

- Ten complimentary tickets to Eye Rock
- Company name recognition on website, banners, program and verbal recognition during concert
- Opportunity to buy additional EyeRock tickets at reduced price

\$2,000 - Roadie

- Five complimentary tickets to Eye Rock
- Company name recognition in program and on banner
- Opportunity to buy additional EyeRock tickets at reduced price