



OneSight  
news

ONESIGHT® NEWS

Connecting Luxottica's People and Passion

Amy Purcell, Pearle Vision, North America smiles with a patient, Honduras 2010.

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On the cover:  
Global Clinic  
Recipient, Mexico  
Global Clinic 2010



Professional dancers perform after receiving their glasses, Mexico 2010.



## Partnership With SSI Reaches the Gambia

OneSight continues to make significant progress on a key program initiative - providing citizens with long term vision care long after OneSight volunteers are gone. Through a new, three-year partnership with Sightsavers International (SSI), OneSight volunteers will be able provide essential vision care to citizens of The Gambia for the first time. More than 354,000 people in Gambia are affected by refractive error (blurred vision).

Through this partnership, OneSight and SSI hope to:

- Strengthen existing eye care centers.
- Establish two local optical workshops that will screen for refractive error and refer for further treatment.
- Establish three self-screening vision centers throughout the country.

"We are very proud to partner with one of the most important charities in the eye care world," said Greg Hare, Executive Director of OneSight. "Combining Sightsavers' knowledge and established presence with OneSight's commitment to improve vision for those in need will allow us to provide long-term sustainable care."



### EDUCATION AND TRAINING IN THE GAMBIA

In addition to providing eye care and eyewear during 2-week Optical Clinics, the partnership with SSI will allow OneSight volunteers and doctors to provide training and education to in-country staff. OneSight doctors will offer lectures and work alongside refractionists to increase their skills.



"This partnership is unlike any other," said David Berumen, OneSight Clinic Manager. "It allows us to use our expertise and equipment and leverage the training and education that SSI already provides. It is a huge win for the people of The Gambia."

In addition to training, OneSight will install an eyewear finishing lab and exam equipment in SSI's current training center.

### ABOUT SIGHTSAVERS INTERNATIONAL

Based in the UK, Sightsavers International (SSI) was founded in 1950 to eliminate avoidable blindness and promote equality for disabled people around the world. Since then, SSI has treated more than 206 million people for blinding and potentially blinding conditions. Learn more at [www.sightsavers.org](http://www.sightsavers.org).



Laura Barnes, LensCrafters, North America hugs a patient, Honduras 2010.

## ONESIGHT DOCTOR PANEL ENHANCES PATIENT CARE

In 2009, the OneSight Doctor Panel began to ensure that every patient and team member who attends our Clinics has a positive experience. The panel of eight optometrists and one ophthalmologist work to directly influence four key areas:

- Reviewing Clinic procedure to increase the quality of patient care
- Working with in-country partners to ensure follow up care is received
- Increasing the quality of the inventory system
- Recruiting doctors

The panel is led by Dr. Doug Kiefer (LensCrafters, United States), who has participated in more than 20 Optical Clinics. "It is really special to work alongside other doctors who are dedicated to OneSight," said Dr. Kiefer. "While our Clinic process is a work in progress, we have already seen a large improvement in the quality we provide patients - especially in the area of eye care testing."



From left to right: Panel members Dr. Lee Nelson, Dr. Doug Kiefer, Dr. Nima Niaz, Dr. Frank Valentino, Dr. Molly Hastings, Dr. Cindy Ciesko, Dr. Joyce Medina, Dr. Carla Lindsay and Dr. Toshiya Ariaga

In 2011, the panel will be focused on:

- Enhancing inventory to ensure patients leave Clinic with the best pair of eyewear possible.
- Partnering with in-country doctors to create refraction training programs that will lead to long term care.

## REGIONAL news

### ITALIAN CUSTOMERS ATTEND LUX ACADEMY

More than 300 Italian customers had the chance to learn about OneSight during 20 Lux Academy sessions held in Milan in late 2010. Each of the customers sell Luxottica product in their independent retail locations. During each Lux Academy session, customers learned about OneSight's history, mission and vision. Volunteers shared best practices and opportunities for customers to include OneSight in their stores. Many customers are already embracing OneSight by donating frames and lenses, holding eyewear collections and hosting OneSight weeks in their retail locations.



←The Lux Academy room prepared for OneSight presentations.

↓Italian customers learn about OneSight during the Lux Academy.



Thomas Brochier, Country Manager, United Kingdom, presents during Team Building Day.



Anjali Shirke, Trade Marketing Executive, United Kingdom, presents during Team Building Day.

### UK HOSTS ONESIGHT TEAM BUILDING DAY

Wholesale employees in the United Kingdom joined forces to raise awareness of OneSight as part of a recent team building day. Activities included presentations on achievements to date, Clinic testimonials, and a fundraising event that raised more than £1,000! Employees also took time to imagine life with a visual impairment by being blindfolded and led outside, relying only on sounds to find their way. Overall the day was a big success as employees left informed, enthusiastic and inspired to participate in OneSight!

### 3,000 AUSTRALIAN CHILDREN HELPED BY ONESIGHT VOLUNTEERS

OneSight volunteers from the Australian state of Queensland finished 2010 in a big way - helping more than 3,000 children! Each child received a vision screening from a local team of 48 volunteers during eight Clinics. The most recent Clinic was held at the Goodna State School. Located in a community with great need, the teachers from the Goodna School were very thankful for assistance. Of the students screened at Goodna, 127 were referred to local stores for complete eye exams and eyewear.



### GLOBAL EXPANSION SEEN IN 2011 CLINIC TEAMS

OneSight's global volunteer base continues to grow! For the first time, employees located in Switzerland, United Arab Emirates, Argentina and Belgium applied for a OneSight Clinic. Additionally, OneSight Global Clinic teams will also welcome volunteers from China and India. Last year, these employees assisted in Regional Clinics, but are excited for the chance to help abroad. In total, Clinic volunteers represent 40 different Luxottica locations spanning 34 countries!



A student from Goodna School smiles during her vision screening.





Wendy Kratzmann with a recipient in South Africa.



Dr. Simona Grosa with a recipient in Thailand.

### BLOG SPOT

"Today I examined a 17-year-old patient named Nasap. Nasap hadn't worn glasses for many years and was extremely nearsighted. Once the glasses were placed on her face, she immediately smiled. Her smile only grew as she looked around the room and was able to read her patient information sheet."

**Dr. Simona Grosa, LensCrafters, United States, Thailand Clinic, 2010**

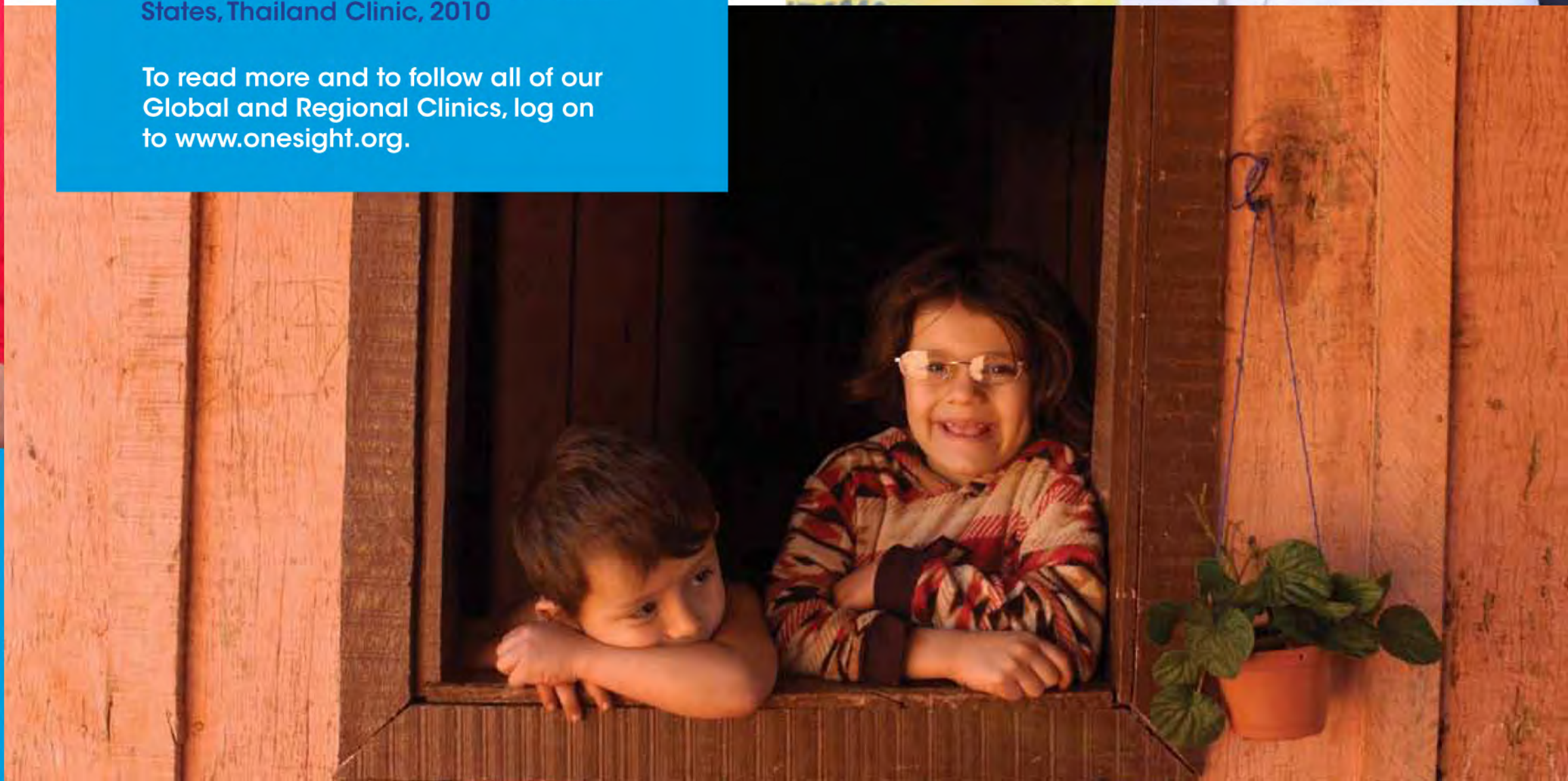
To read more and to follow all of our Global and Regional Clinics, log on to [www.onesight.org](http://www.onesight.org).



### ASSOCIATE CORNER

"Today I was fortunate to give out two pair of glasses that I had brought from Australia with me from people from Bundaberg Qld. It is so special to carry these gifts with me and be able to talk to the recipients of them. These people are so gentle and so very grateful for all that we are giving them."

**Wendy Kratzmann, OPSM, Australia, South Africa Clinic, 2010.**



## 2011 GLOBAL CLINIC SCHEDULE

More than 1,000 OneSight volunteers and doctors will be on the move in 2011 visiting seven countries during 15 Global Clinics!

Follow each Clinic team by reading their blogs on [www.onsight.org](http://www.onsight.org). The website is now available in Italian and Spanish!



- Thailand, January 27 – 29
- India, February 28 – March 12
- Thailand, March 20 – April 2
- India, March 20 – April 2
- China, May 9 – 21
- Mexico, May 23 – June 4
- South Africa, June 12 – 25
- Gambia, June 20 – July 1
- Paraguay, July 18 – 30
- Mexico, August 29 – September 10
- India, October 17 – 29
- South Africa, October 17 – 29
- Thailand, October 31 – November 12
- India, November 7 – 19
- South Africa, November 28 – December 10

An 8-year old recipient raises his hand in class, Mexico 2010.



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