



OneSight
news

ONESIGHT[®] NEWS
Connecting Luxottica's People and Passion

LUXOTTICA

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On the cover:
Thailand Patient, 2011



Andrea Forczek, Regional Financial Controller,
Europe with a patient in India, 2011



India Patient, 2010



ONESIGHT EXPANDS EFFORTS IN CHINA

In China, nearly nine million people are considered blind. A pair of glasses could help change the lives of millions in need. However, limited access to eye care along with deep-rooted cultural beliefs have left many of these individuals without the eyewear they need. Over the next three years, OneSight volunteers will increase efforts to provide eye care and eyewear to the people of China. In 2011, OneSight will support Clinics, research and provide education to raise awareness of vision issues.

TRISTAR EMPLOYEES TO RECEIVE GIFT OF SIGHT AT CLINIC

Sometimes the most important help starts at home with your own family. Employees at Tristar, Luxottica's largest manufacturing facility located in Dongguan, China, will soon experience this firsthand. Six thousand skilled employees work at Tristar each day and many have never received an eye exam. In May, doctors and trained volunteers will set up a temporary eye care Clinic at the Tristar facility. Employees who display visual need during an initial screening will be referred to the Clinic for a full eye exam and eyewear.

ONESIGHT SUPPORTS EYE RESEARCH IN CHINA

To help educate and change cultural beliefs about eye care and eyewear in China, OneSight is supporting a research study conducted at an eye hospital in Guangzhou. Lead by ophthalmologist, Dr. Nathan Congdon, the goal of the study is to measure productivity among workers who wear glasses. OneSight volunteers and doctors will provide screenings and eye exams for study participants. Essilor will provide lenses and manufacture the eyewear. Results of the study will be used to help educate Chinese employers about the importance of eye health in the workplace.

PARTNERSHIP WITH JBF HELPS MORE IN NEED

People from a remote village in India were able to receive eye care and eyewear from OneSight volunteers thanks to a partnership with water education charity, Jal Bhagirathi Foundation (JBF). A respected organization in India, JBF is recognized for their model of reaching rural areas.

OneSight and JBF have embarked on a four-year partnership to deliver vision care to Indians in remote locations. OneSight will be incorporating the JBF model to develop long-term vision care to rural areas. Volunteers will conduct temporary Clinics, set up referral programs, train local eye care professionals and provide sunglass education materials. JBF will benefit from the increased impact of their charity's work.

ITALIAN EVENTS RAISE ONESIGHT AWARENESS

OneSight recently had presence at two large events in Milan, Italy. The first was MIDO, the International Optics, Optometry and Ophthalmology Exhibition. This three-day event attracted people from all over the world to preview the latest trends in eyewear. Luxottica employees hosted an elegant booth that included space to tell the OneSight story through images and video.



↑ OneSight posters show where volunteers have helped give the gift of sight.

The second event was Luxottica-sponsored Buying Days. Key clients from around the world attended this event to preview new Luxottica collections. Clients were introduced to OneSight through photos and stories. Each OneSight "millionth" recipient was featured along a long corridor to illustrate how volunteers help. The last picture described our focus areas for 2011 and how Luxottica customers can get involved. Baodao Optical, a key Luxottica Wholesale client from Mainland China's largest optical chains, expressed interest in exploring opportunities to bring more OneSight presence to China!



↑ Posters introduce attendees to OneSight "millionth" recipients.

UK CUSTOMERS SUPPORT ONESIGHT

During the month of April, Luxottica UK's Elite Clients (top independent customers) made a £3 donation to OneSight for every Luxottica frame sold in their store. To raise awareness of this event, participating Elite Clients received a collection box and window banner highlighting their generous support to OneSight. Participating clients were also entered for a chance to attend a 2012 Global Clinic to see first-hand how OneSight changes lives.



↑ Luxottica UK's promotional material encouraged Elite Client participation.

AUSTRALIA RAISES \$480,000 FOR ONESIGHT

Employees in Australia have high expectations for 2011 fundraising based on last year's results! In 2010, Australian employees raised \$480,000 for OneSight programs using events and in-store promotions to engage and inspire the local community.

Fundraising event highlights include The Fundraising Auction hosted by the Australian Luxottica Wholesale team. Held at the prestigious Palazzo Versace Hotel in the Gold Coast, Queensland, the auction raised more than \$16,000.

During OneSight Week, employees across Retail, Home Office and the Distribution Center hosted events in their local communities to raise funds and awareness of OneSight. In just seven days, more than \$23,000 was collected to support OneSight programs in Australia.

Most recently was the Fifth Annual Luxottica Golf Day. Australian Sports Celebrities and OneSight supporters came together for a fun day of golf. Together they raised more than \$40,000, a new record for this event.



↑ From Left to Right: Luxottica Wholesale Sales Representatives Claudia Hallmann, Cushla Quested, Trudy Peterman and Jane Hamill

↑ OPSM employee raises awareness of OneSight programs during OneSight Week.

INDIAN OPTICAL RETAILER DONATES EYEWEAR TO ONESIGHT



↑ Sarat Binani, Sekhar Das and Amitav Sarkar present the donated eyewear.

Himalaya Optical, one of India's largest optical retail chains, has shown their support of OneSight through a recent eyewear donation. Sarat Dinani, Director Himalaya Optical and Sekhar Das, well-known Film Director, presented 3,000 frames to OneSight. Luxottica India Regional Manager, Amitav Sarkar was happy to accept the donation on behalf of OneSight. The donated frames will be used in 2011 for local OneSight programs.

BRAZILIAN CUSTOMERS LEARN ABOUT ONESIGHT PROGRAMS

Brazilian customers are learning more about OneSight programs thanks to local Luxottica employees! During Expo Abiotica, the biggest optical trade show in Latin America, Luxottica Brazil hosted a booth. Employees shared photos, stories and information about OneSight programs during the three-day event. Customers were invited to get involved by hosting OneSight promotions and events in their retail locations.

→ Luxottica Brazil's booth at Expo Abiotica educates customers on OneSight.



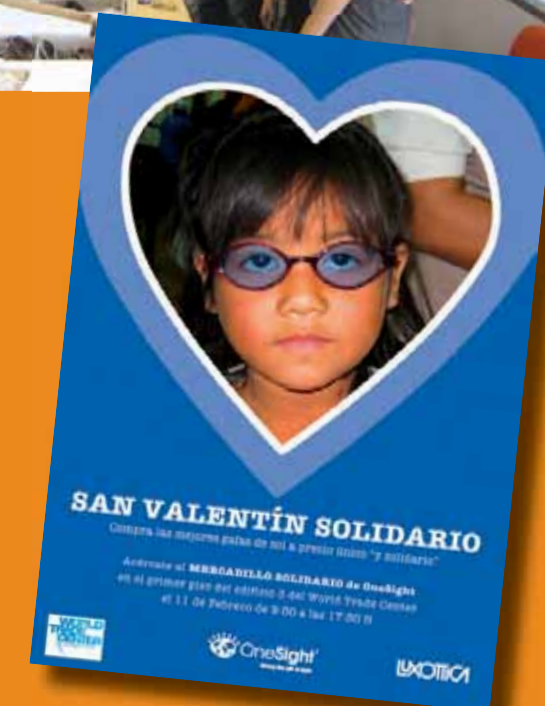
SPAIN SHOWS LOVE FOR ONESIGHT ON VALENTINE'S DAY

Luxottica employees in Spain showed their love for OneSight by raising money during Valentine's Day. Spanish employees hosted a sunglass sale with a portion of all proceeds benefiting OneSight. Employees seized the opportunity to also sell local OneSight calendars featuring images of employees with Clinic recipients. In total, more than one thousand people visited the sale with € 6,600 raised for OneSight programs!



↑ Spanish employees prepare product for the sale.

→ Promotional flier created by Spanish employees to promote the sunglass sale.



ONESIGHT.ORG THE PLACE FOR LATEST ONESIGHT NEWS

A patient receives sunglasses in India, 2011



Looking for more OneSight news? The OneSight website (www.onesight.org) is the place for program updates, Clinic Blogs and more! The site is now available in Italian and Spanish.



Optometry Student, Karen Lee, poses with a patient, 2010



Thailand, 2011



South Africa, 2009



JOIN ONESIGHT FANS ON FACEBOOK



Online conversations about OneSight continue to grow. Nearly 6,000 fans connect weekly with OneSight volunteers around the globe. OneSight's Facebook page is a great place to learn and share ideas for starting programs in your area. Become a fan today!

