



"Howl" to Participate!

- Step 1: Get Your Group Together!** *(Two months to a few weeks before Halloween)*
Collect used glasses on your own or with a group of friends, scouts, club members or schoolmates.
- Step 2: (Optional) Promote Sight Night Through the Media** *(One month to a few days in advance)*
Ask your community to have their used glasses ready on Halloween! Check out our easy to use Press Release or PSA to contact your community newspaper, radio or TV station to promote your glasses collection on Sight Night.
- Step 3: Place Door hangers Along Your Collection Route** *(Three days to a week in advance)*
Give your neighbors time to find their used prescription glasses and non-prescription sunglasses, by placing door hangers (available in both color and black and white for easy printing) on their doors. Remember to list a place where they can drop off glasses if you don't reach them on Sight Night. (This can be the collection leader's address.) Keep a list of addresses that received door hangers so you can return to each house on Sight Night.
- Step 4: Scare Up Some Glasses** *(Check the date and time of trick-or-treat night in your town)*
Collect prescription glasses and non-prescription sunglasses on Sight Night. Wear a Sight Night sticker (printable on Avery template 5395 "Self Adhesive Name Badges") to identify you as an official volunteer, if you wish.
- We're looking for complete pairs (no pieces missing) of mens, womens and childrens prescription glasses and non-prescription sunglasses.
 - Be on the prowl, used glasses are everywhere! Collect from schools, places of worship, local businesses, gyms or recreation centers, senior citizens centers, and lost and found bins at malls, movie theaters, restaurants and airports.
- Step 5: Tell Us How Many "Peepers" You Collected**
Report the total number of glasses collected by **the First Friday in November**, and soon after you will receive an email with your official Sight Night Certificate of Recognition.
- Step 6: Turn in Glasses Collected on Sight Night by the First Friday in November at any of these locations:**
- LensCrafters, Pearle Vision, Sears Optical, Target Optical, or Sunglass Hut

"As a teen leadership teacher, I thought Sight Night would be a fantastic project for our middle school kids to get involved in because it gave them an opportunity to give back to people around the world. Thanks for creating such a great service project for kids and teens!"

-Pamela, Teen Leadership Teacher, Wenatchee, WA

Questions about Sight Night? Call our toll-free hotline: 1-888-935-4589