

You Can Help the World See!

Did you know around the world, 314 million people can't see clearly because they can't afford glasses?

By organizing a collection drive in your community, you can take an active role in providing clear vision to these people in need.

Each year, our organization, OneSight, recycles and hand-delivers glasses to tens of thousands of people in need during optical Clinics held around the world. Two million pairs of recycled glasses are needed annually to support our Clinics so thanks for your interest in helping out!

New glasses will help people like Maiko in Brazil. After failing two grades in school because he couldn't see the board, 11-year-old Maiko came to a OneSight Clinic in desperate need of eye care and glasses. His mother explained that they had saved for four years in order to purchase his first pair of glasses, which he had recently lost. Maiko and his mother were both very thankful for his new glasses, which will help him do better in school.

Without your help to collect glasses, we would not be able to help students like Maiko. Thank you for helping us help the world see by leading a collection drive in your area.

This kit includes everything you need to run a successful drive including:

- Step-by-step instructions
- Sample glasses request and thank you letters
- Sample announcements
- Glasses Collection Poster
- Printable decorations to create your own collection box
- Instructions on reporting results
- Instructions on where to drop off collected glasses

What kind of glasses are we looking for?

- Men's prescription glasses
- Women's prescription glasses
- Children's prescription glasses
- Non-prescription sunglasses
- ** No cases are needed at this time

If you have questions during your drive, give us a call at 1-888-935-4589. Good luck and thanks for helping people like Maiko see their world clearly!



Instructions

- Step #1** *Get Approval (and adult support), Schedule Your Drive & Set a Goal!*
Meet with your parents, principal or community group advisor to discuss your project and determine dates for your collection drive. And don't forget to set a goal. To make the collection drive more fun, create a competition between your school or community group for the most glasses collected! Also be sure to ask about getting community service hours for your drive!
- Step #2** *Download Your Collection Kit*
Download all of the materials you need for your collection drive including:
- Parent letter
 - Announcements
 - Poster template
 - Box decorations
 - Thank you letter
- Step #3** *Update Parent Letter/Announcements & Distribute*
The Parent Letter and Announcements templates have spaces for you to provide specific information on your event. Add in your details and distribute among your school or community group to encourage participation and glasses donations.
- Hit the Web to spread the word! Use your Facebook or MySpace pages to raise awareness and drive your friends to participate. We recommend creating a Facebook Event with all the details of your glasses collection drive.
- Step #4** *Decorate & Place Glasses Collection Boxes*
Get your collection boxes noticed! Download decorations or design your own awesome, eye-catching box. Then place the boxes around your school, community building – anywhere you're holding your drive – in places where a lot of people will notice it. Great places include the lunchroom, offices and main lobbies.
- Step #5** *Drive Participation*
- Make Announcements:
Share a reminder during your regular announcements, newsletters or through your school or community group Web site using the templates in this kit. Simply download and include specifics for your local event.
 - Promote on Facebook/MySpace:
Remind friends and family on Facebook and MySpace about the drive. Don't forget to share specific dates and locations.
- Step #6** *Thank All Donors*
A great way to follow up with those who donated to your event is a simple Thank You note or e-mail. A template has been provided or create your own. Don't forget to update your Facebook Event or MySpace page with your results and to thank all those involved.
- Step #7** *Report Your Results!*
We want to hear from you! Please share how your event went so we can send you our thanks and congratulations! Please complete the glasses collection survey. Also be sure to share your stories, pictures of your event and tips for other volunteers on your Facebook or MySpace page.
- Step #8** *Drop off Collected Glasses at any LensCrafters, Pearle Vision, Sears Optical or Target Optical.*
You can find the store nearest you on www.onesight.org/northamerica