

## 2009 OneSight Engagement Form

Donations can be made online at [www.onesight.org](http://www.onesight.org) or by filling out this Engagement Form.

Please fax the completed form to Meghan Cummings at 513.492.6577 or mail registration to:

OneSight  
c/o Meghan Cummings  
4000 Luxottica Place  
Mason, OH 45040

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Which Luxottica associates would you like to be notified of your gift? \_\_\_\_\_

### Annual Fund

Support for our core programs

- \$40,000 +
- \$20,000 - \$39,999
- \$10,000 - \$19,999
- \$5,000 - \$9,999
- \$1,000 - \$4,999

### Eye Rock

Rock concert benefiting OneSight at Vision Expo East

- \$15,000
- \$8,000
- \$4,000
- \$2,000
- \$1,000

### Par for Sight

Networking golf event in Cincinnati, Ohio

- \$15,000
- \$10,000
- \$5,000
- \$2,500
- \$500

Moving to  
June 2009!

### Optical Manufacturing Van

Support for a new Vision Van

- \$40,000
- \$20,000
- \$10,000
- \$5,000
- Interested in donating goods, services or equipment

### Donation of Services and/or In-Kind Goods

We are interested in donating \_\_\_\_\_

to support the work of OneSight. Please contact us to arrange details.

We will contact you with more information about the opportunities you selected.

OneSight<sup>SM</sup> is a family of charitable programs dedicated to improving vision for those in need worldwide through outreach, research and education. Over its 20 year history, OneSight volunteers and partners have helped more than six million people on five continents and in hundreds of communities across North America. Join us as we continue to bring clear vision to the world.



## Dear Friend of OneSight,

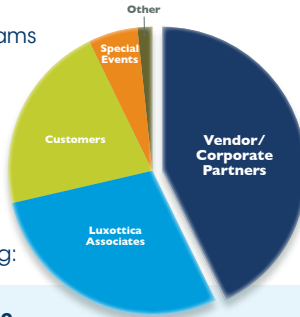
As you consider your involvement with OneSight in 2009, we want you to know that your gift enables us to deliver clear vision to millions around the world and here at home.

And clear vision means more than a pair of glasses. Clear vision allows OneSight recipients to read, learn, maintain jobs, and gain independence and self-sufficiency.

This year, in addition to launching a new brand, we are excited to announce a new approach to lending your support to OneSight. This menu of sponsorship opportunities highlights all the ways you can help support this amazing program throughout the year – from event sponsorship to in-kind donations.

We simply can't deliver our programs without your generous help.

While Luxottica Group supports OneSight with millions in cash and in-kind donations, we have an additional \$3,500,000 cash operating budget which is supported by generous donations from the public including:



### 2009 GOALS

Source	Amount
<b>Vendor/Corporate Partners</b>	<b>\$1,500,000</b>
Luxottica Associates	1,000,000
Customers	750,000
Special Events	200,000
Other	50,000
<b>TOTAL</b>	<b>\$3,500,000</b>

An additional \$13 million is donated through in-kind contributions; \$4 million of which is donated by vendors.

Annual fund support represents our largest, single category of giving—accounting for over \$750,000 a year. This money is designated to fund our programs of highest priority.

We would be pleased to discuss other partnership opportunities! Please contact me (phone: 513.765.6647, email: ghare@onesight.org) or Meghan Cummings (phone: 513.765.6577, email: mcumming@onesight.org) with questions or simply complete the engagement form in this packet.

Your support changes lives!

Sincerely,

Greg Hare  
Executive Director

For more information, visit us at  
[www.onesight.org](http://www.onesight.org)

## Annual Fund Support

A donation to our annual fund will go directly to the area of greatest need—supporting one of our many vision care programs both here and abroad. Depending on your level of support, benefits include opportunities to participate in OneSight programs, North American and International clinics, invitations to exclusive donor dinners with senior Luxottica executives and broad recognition in our publications.

## EVENTS

### Eye Rock

Amateur musicians from across the optical industry converge on New York City each spring to participate in the Eye Rock concert to benefit OneSight. Sponsorships for this event range from \$1,000–\$15,000 with benefits including complimentary Eye Rock tickets, Web site and program recognition, exposure to the attendees at Vision Expo East and the larger optical industry through mentions in Vision Monday. Invite your clients to a fun night out in midtown Manhattan as your company's support of OneSight is recognized at Eye Rock 2009!



March  
2009

### Par for Sight

OneSight's annual golf outing, Par for Sight, provides a great opportunity for hundreds of vendors from across the country to golf on one of Cincinnati's most prestigious courses. This event is a good fit for companies looking to strengthen bonds with Luxottica Retail while supporting OneSight. Sponsorship levels range from \$500–\$15,000 with benefits including golf tickets, recognition on the course, VIP Reception and golfing opportunities with Luxottica executives.



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## PROJECT BASED

### Optical Manufacturing Van

In 2009, OneSight will be adding a new vision van to our fleet. This vision van will be dedicated to optical manufacturing—addressing a specific need in our clinic model. Volunteers on this new van will be able to produce new glasses on-site at the clinic enabling children to immediately experience the "clinic magic." Your company can help make this project come alive. Specific optical manufacturing equipment as well as financial support will be needed to create and maintain this very special vision van.

### Services

Delivering vision care services around the world takes more than just money. OneSight uses dozens of other services to bring our clinics to fruition. Perhaps your company would be interested in supporting us by donating a service. Air transportation, hotel rooms, phone service, IT services, shipping, computers, and printing among many other services are needed. This is a great way to loan your company's competency to us.

### In-Kind Donations

Generous optical companies support OneSight by putting their products to use at our clinics. Although our needs are constantly fluctuating, we almost always need new children's frames, sunglasses and polycarbonate single vision lenses. Your donation of frames and lenses makes an immediate impact on our ability to help the world see.

